

**D5NR Auxiliary Public Affairs Booth
2013 Delaware State Fair
After Action Report**

Prepared by: ADSO-PA(C) Cindi Chaimowitz Date: August 10, 2013

Event Synopsis:

The Delaware State Fair is an annual event and 2013 marked its 94th year located in Harrington, Delaware. The fair is a 10 day event; opening day was Thursday, July 18th and continued through Saturday, July 27th. Attendance at the 2013 fair was recorded over 228,000.

D5NR, Division 12, applied to DNREC May 21st to set up a booth in their secured area for the span of 10 days. This is the 40th year members of the Division have manned a booth at the fair.

12 Auxiliarists from 4 Divisions in the 5NR area contributed a total of 122.5 hours during this 10 day event. Material including stickers, coloring books, federal requirements and boating laws from Delaware, Maryland and Pennsylvania were available to the 29,129 individuals that walked thru the DNREC pavilion. Over 2,000 paddling pamphlets alone were distributed to the public, because of the event's proximity to popular canoeing and kayaking waterways as well as to the Delaware River commercial navigation channels, our Paddle Craft Safety and "Operation Clear Channel" programs were highlighted along with our traditional RBS messages.

The Auxiliary booth consisted of a table displaying literature/pamphlets, children's life jackets for try-on purposes were available in assorted sizes and used, a computer at times that provided pictures of the Auxiliary in action.

Auxiliary mission forms (7030) were made available to be filled out daily. They were collected at the end of the 10 days and submitted into auxdata. Requests for boat safety checks, membership information requests and boat education classes have been forwarded to the appropriate Flotillas for follow up.

Recommendations for a few changes have been discussed for next year. A banner was suggested to be hung and a kayak for our paddlers to look at complete with safety gear.

ADSO-PA (C) Cindi Chaimowitz distributed a sign-up sheet 5 weeks prior to the start of the event and made mention to the event 2 months prior at the Division 12 meeting. Do to the heat and age of our Auxiliarists only a handful of members from Division 12 signed up. The Everbridge System was then used to advertise an appeal to the members in the Divisions of 1, 2,

3, 4 and 8 for staffing. Auxilarists from Northern Delaware, New Jersey and Pennsylvania were quick to respond for assistance.

Media Releases were sent out to nine publications and websites.

Division 1 and Division 12 received the Governor’s outstanding volunteer award recognizing the USCGAUX’s service to the citizens of Delaware at the state fair on July 25th.

Staffing & Hours by Division			
Division	# Members	Hours	
1	4	31	
4	1	5.5	
8	1	9	
12	6	77	
4	12	122.5	Totals

Material Quantity	
Item	Quantity
coloring books/stickers	1000
paddling checklist/safety info	1000
decals- VHF, AWW, NAV	1000
federal requirements	600
whistles, pens	1215
boating laws	140+
DE fishing guide	500+
various other pamphlets	2000