

**Flotilla 12-05 Auxiliary Public Affairs Booth
2014 Safe Summer Day
After Action Report**

Prepared by: FSO-PA Karen McGloughlin Date: June 27, 2014

Event Synopsis:

The Safe Summer Day celebrated this highly successful event on June 14th this year. The attendance is estimated at over 500 people. Flotilla 12-05 set up a public affairs booth among the vendors to distribute boating safety and membership information as well as conducting the Flotilla's duck game. The duck game quizzes participants on boating safety and other marine related areas. The Auxiliary booth consisted of a table displaying literature/pamphlets, as well as children and adult life jackets for try-on purposes were available in assorted sizes. The table was staffed primarily by Mark Letavish and myself from 0930 hours until 1400 hours. Material including stickers, boating safety coloring books, federal boating laws, paddle boating pamphlets, navigation pamphlets, environmental safety, Paddle Craft Safety and "Operation Clear Channel" programs as well as prospective member guides were available and distributed. Toys and color books were distributed to those who participated in the duck game.

No recommendations for change are proposed. This is a very enjoyable PA event that promotes good will and safe boating primarily to families in the Kent County area.

No Media Releases were sent out to promote the USAFCGA involvement at this event. Propose coordinating with the event organizers and possibly highlight the event on the Flotilla web page.

Material Quantity	
Item	Quantity
coloring books/stickers	250
Mini beach balls	75
paddling checklist/safety info	15
federal requirements	20
Prospective member guides	5
DE fishing guide	Not available
DE Rulers	Not available
various other pamphlets	20
Plastic ducks	50