D5NR Auxiliary Public Affairs 2013 Millville Air Show After Action Report

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This event was another first for D5NR Public Affairs. Located at the Millville Airport in Millville NJ, the show displayed 100 vintage aircraft including trainers, liaison, fighter and bomber aircraft. There was even a Coast Guard Widgeon amphibious aircraft! Our PA crew consisted of Chief Nick Scheck from the Atlantic City Recruiting Office (ACRO), Ron Zuggi from Flotilla 03-04, Millville and Brian Troy and Paul Casalese from Flotilla 16-08, Station Shark River.

This was a great opportunity to get the word out about boating safety, the Coast Guard and the Auxiliary. We picked up 5 strong possible new members for Flotilla 03-04. Also, during the course of the day we passed out approximately 100 Striped Bass EEZ flyers. The Air Show also included an antique car show, so we had a very good cross section of the public present. The crowd was a steady flow all day.

Our first hurdle was finding out that the tables from the Recruiting Office were both broken and were left behind. The Air Show had already put out all of their tables, so we improvised. We set government vehicle. Fortunately, it was a hatch back which kept our materials from blowing around. Chief Scheck does not believe he will be able to get replacement tables anytime soon do to budget issues. So any Flotillas that team up with the ACRO need to know that they will need to bring their own tables.



The second problem is that the Air Show only provided 2 passes for our crew. Counting the expected representative from the Coast Guard Enlisted Memorial Fund, we needed 5. Any additional passes were \$10 each. I planned to use the 2 passes for the Chief and the Enlisted Memorial Fund representative, so I put the \$30 dollars out of my pocket so the other Auxiliarists didn't have to. Unfortunately, no receipts were available so I don't believe I can get reimbursed. Next year, I intend to ask for 6 passes and see what happens.

The two problems aside, I would say this is another successful event we should continue attend. I already have it down on my calendar for next year. I can find no news reports about the show. My estimate is approximately 20,000 people through out the day.