

U.S. Coast Guard Auxiliary-District 5, Northern Region

National Safe Boating Week Status Report

Unit Plan Summary – Rev 2, May 17, 2016

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The Coast Guard Auxiliary has placed a priority on its participation in National Safe Boating Week as a crucial element of our mandate to promote safe recreational boating. Ways and means have been investigated and tried to determine the most effective use of Auxiliary resources in undertaking this mission. While it is understood that the timeframes set for National Safe Boating Week are meant to be a compromise across the country to address boaters from different areas and boating environments, it has been determined that the national observance is too early in the season for the majority of boaters in D5NR. After several trials, the last of which was in 2012, it has been determined that boaters in D5NR are not yet in the boating frame of mind before Memorial Day. In this area, most boaters start their season on Memorial Day weekend. So, while the established observance of National Safe Boating Week ends on Memorial Day Weekend, D5NR Auxiliary has determined that they reach significantly more boaters by starting their observance of Safe Boating Week on Memorial Day weekend.

Overview: In an effort to consolidate the Public Affairs (PA) effort for the District 5NR National Safe Boating Week (NSBW) events, the PA team requested that each unit (Division and Flotilla) send in their NSBW plans. The following is a summary of those plans, grouped by Division.

Division One (Northern Delaware)

Flotilla 1-01, 1-04, 1-08, 1-09: Due to the small size of Division One, the four Flotillas will be conducting their NSBW duties as a single unit.

Division 053-01 plans to concentrate our NSBW events around Public Education and Awareness since there will be minimal vessels in the water. We will be coordinating our efforts in concurrence with the Presidential declaration and the National observance starting 21 MAY thru 27 MAY, 2016.

We have two events planned for May prior to NSBW. The Opening Day at Summit North Marina has been a long standing program for us. We will be mooring one of OPFAC at this location as well as two sites for the *Life Jacket Loaner Program*. We will follow this event with participation in the Newark, DE Memorial Day Parade on Sunday.

Our "Kick-Off" for NSBW will start on 21 MAY 2016 at Cabela's in Newark, DE along with the Wilmington Power Squadron. Cabela's has also offered their facility for daily PA Booth activity as well as use of their presentation room for evening "Suddenly in Command" classes. Event specifics follow:

14 MAY 2016 - Summit Opening Day

SUMMIT NORTH MARINA, Bear, DE

- PUBLIC AFFAIRS BOOTH
 - HOURS: 1200-1500
 - Uniform of Day: Tropical Blue
- VESSEL SAFETY CHECK
 - HOURS: 1100-1600
 - Uniform of Day: ODU w/ PFD on water

15 MAY 2016 - Newark Memorial Day Parade

- Patrol OPFAC and vehicle will participate in Parade
- Decorated with Auxiliary banner and uniformed members.
- Uniform of Day: Tropical Blue on OPFAC

21 MAY 2016 - Ready, Set, Wear-It

CABELA'S, Christiana Mall, Newark, DE - (3 Events)

- "READY, SET, WEAR-IT"
 - HOURS: 1000 till photo shoot completed
 - Record Breaking Group Photo shot with PFD
 - Uniform of Day: ODU, Tropical Blue or Civilian - Must wear a PFD for Photo
- PUBLIC AFFAIRS BOOTH
 - May have Robotic "Sammy" on hand, or sitting at VSC station
 - In-Store Display promoting National Safe Boating Week
 - Uniform of Day: Tropical Blue
- VESSEL SAFETY CHECK
 - HOURS: 0900-1600
 - VSC isles will be roped off in Cabela's Parking Lot for Exams
 - Uniform of Day: ODU

(TBD) MAY 2016 - "Suddenly in Command" class

- CABELA'S, Christiana Mall, Newark, DE (1900 hours TBD)

WEEK of 21-27 MAY: Planning coordination of NSBW Radio PSA with WJBR 99.5 and WDSD 94.7

Division Four (Southeast Pennsylvania)

Flotilla 4-02: Awaiting report.

Flotillas 04-03 and 04-04 are hosting a VE/PA event at Ridley Marina June 4.

Flotilla 04-04 is also taking the lead in a two-day VE/PA event at Tome's Marina in Port Deposit, MD on May 21-22. The marina is extremely supportive, publicizes the VEs, and even lifts boats down for VSCs at no charge. The staff is also very supportive of the Auxiliary year-round.

Flotilla 4-07: Awaiting report.

Flotilla 4-08: Awaiting report.

Flotilla 04-09 is conducting VEs May 22 at Marsh Creek Marina in Upper Uwchlan, PA. The Flotilla is also sponsoring and staffing a PA booth at the Coast Guard Foundation event May 22, the Jake Moletsky Run 2 Remember (in memory of a Coast Guard pilot killed in the line of duty) in Norristown, PA.

Flotilla 04-11 will be conducting VEs May 21 & 22 at the Georgetown Yacht Basin in Georgetown, MD.

Flotilla 4-76: Public Affairs booth at Penn's Landing next to Port of History Museum on Saturday May 28th and Sunday, May 29th. Coastie will be there to entertain crowd. The flotilla will also be doing vessel safety checks at Penn's Landing.

Division 4 is also conducting a clean-up of the shoreline at TRACEN-MARCUS HOOK June 4, followed by a fellowship event. While not an NSBW event, it will show the Auxiliary at work in a high-profile area (fishing pier, etc.).

Division Seven (Southern Ocean County)

Flotilla 7-02:

- Town meeting at Cranberry Creek on April 25th to talk on safe boating week
- Senior Expo in Little Egg Harbor to give information about safe boating week
- Proclamation of Safe Boating Week from Little Egg Harbor on May 12, 2016
- Proclamation of Safe Boating Week from Tuckerton on May 16, 2016
- Will be at Tuckerton Seaport for dedication of 44 boat and boat show and to give information to visitor's information on Safe Boating Week.

Flotilla 7-04: Safe boating table at the Tuckerton Seaport on May 21.

Flotilla 7-09: Awaiting report.

Flotilla 7-11: Awaiting report.

Flotilla 7-12:

- Refreshing/repainting/restocking lifeguard jacket location at Ship Bottom ramp.
- Boating Safety/Public Affairs booth at Mass of Appreciation St. Francis Church, Brant Beach
- A safe boating class on May 14th.
- Plan on doing MDVs this Saturday 4/23 and numerous VSC the following Sat, 4/29.

Division Eight (New Jersey)

Flotilla 8-01: In commemoration of National Safe Boating Week, members of Flotilla 81 will be present at the Music Pier on the Ocean City Boardwalk on May 28th 10 am to 4pm . Members will be distributing boating safety awareness literature along with the upcoming dates for our *About Boating Safety* courses will be given. Vessel safety checks will offered by signing up and giving the location of vessel.

On June 4th a combined Public Affairs and Vessel Safety Check Event to be held at All-Seasons Marina in Marmora, NJ. In addition, an About Boating Safety class will be held, along with a course on using your GPS will be held at St. Peter's Methodist Church in Ocean City.

Flotilla 8-02: Flotilla 82 will be manning a display for 2016 NSBW with our banner and information on Boating Safety at The Popular Spicers creek boat ramp in Cape May. We also we will have a Boating Safety class scheduled for May 21st to be held at TRACEN Cape May.

Flotilla 8-03: Boating Safety Classes May 14th 0800 am -1630 pm County Library, Cape May Court House. Vessel Safety Checks May 21 Avalon Marine Center Avalon. May 28th we will be conducting a Vessel Safety Checks at the Schooner Islands Marina Wildwood. Boating Safety Classes on June 4th 0800 am -1630 pm Lighthouse Point Marina, Wildwood.

Flotilla 8-04: May 21 We will be conducting a Public Affairs (PE) display, plus VE day at Absecon Bay Sportsman Center Marina. Press releases have been generated to run over several days of NSBW. Location: Atlantic City Press, current all 7 zones, Hammonton News. Public Services Announcements – 4 spots Longport Media Stations AM 1450 and AM 1400. May 31 Youth Boating Safety Class Barbarity and Beyers Preschool Inc May Landing NJ We will be conducting a VE day at Farley Marina on Saturday May 29th. June 4th a VE day Absecon Public Boat Ramp AKA Faunce Landing will be held.

Flotilla 8-05: Flotilla 85 will be participating in the Brigantine 5K run for the Marine Mammal Stranding Center May 14. A member will have his 53'Wyland Trailer at the event and the Flotilla will have a table and distribute brochures and Boating Safety information.

Flotilla 8-06: No activities planned.

Flotilla 8-07: We have a 40 foot RV bus with safe boating pamphlets, dates for PE classes and recruiting materials. Outside will be display of a Paddle boat with equipment. We will have VEs available for vessel inspection. In addition, 08-07 will be combining National Safe Boating Week with our local Bay Days celebration at Port Norris, Cumberland County New Jersey. On June 4th we will include a PA Booth, Paddle Craft safety demo and VE Checks.

Flotilla 8-08: Awaiting report.

Division Twelve (Delaware)

Event: Maritime Day Ferry Terminal, Lewes, DE 14 May

The Delaware River and Bay Authority operates the Ferry Terminal and the Maritime Day Festival is their annual event. Our Flotilla is one of many participants. The Flotilla towed their trailer to the event as an advertisement. The event was also advertised by the use of posters, notices in the newspapers and electronic signs in the Lewes area. A Public Affairs booth was manned and the Auxiliary participated in the Lost Mariners Wreath ceremony along with the Pilots Association. Two Auxiliary vessels have been requested to provide water traffic safety.

Event: Proclamation Lewes, DE 20 May

Event: American Legion Fishing & Boating Expo, Lewes, DE

A Fishing and Boating Expo was held in Lewes a PA booth was held along with a VE station. Approximately 100 people were in attendance.

Event: Safety Patrols will be run over the Memorial Day weekend.

Media Releases were sent to local newspapers throughout the state.

Flotilla 12-01: On May 23 a Public Affairs booth in conjunction with vessel safety checks will be conducted at Tuckahoe Acre Campground. Approximately 50 vessel safety checks are expected to be accomplished. Members of Flotilla 12-01 provided this service.

Vessel safety checks will be conducted at Slaughter Beach, Dagsboro, Bowers Beach and Lewes, Delaware. Boater safety information was also provided to the public.

Flotilla 12-02: Vessel safety checks will be conducted at Slaughter Beach, Dagsboro, Bowers Beach and Lewes, Delaware. Boater safety information was also provided to the public.

Flotilla 12-03: Vessel safety checks will be conducted at Slaughter Beach, Dagsboro, Bowers Beach and Lewes, Delaware. Boater safety information was also provided to the public.

Flotilla 12-05: Auxiliarists from Flotilla 12-05 and 12-08 will conduct safety patrols on 28 and 30 May out of SARDET Bowers Beach. Vessel safety checks will be conducted at Slaughter Beach, Dagsboro, Bowers Beach and Lewes, Delaware. Boater safety information was also provided to the public.

Flotilla 12-08: Auxiliarists from Flotilla 12-05 and 12-08 will conduct safety patrols on 28 and 30 May out of SARDET Bowers Beach. Vessel safety checks will be conducted at Slaughter Beach, Dagsboro, Bowers Beach and Lewes, Delaware. Boater safety information was also provided to the public.

Flotilla 12-09: Event: West Bay Marina 28 May. Vessel safety checks will be conducted by Flotilla 12-09. Vessel safety checks will be conducted at Slaughter Beach, Dagsboro, Bowers Beach and Lewes, Delaware. Boater safety information was also provided to the public.

Division Fifteen (Northern Lakes)

Flotilla 15-02: 15-02 will be receiving a proclamation from the Monroe County Commissioners for SAFE BOATING WEEK. The 15-2 Flotilla Commander and other USCG Auxiliary members will attend to receive this award. Information will be highlighted concerning the NSBW at when VE's are done at Beltsville Lake that week.

Flotilla 15-03: Flotilla 15-03 is planning a VE-Day at the Harvey's Lake Boat launch as well as a recruiting booth and VE-Training for members seeking VE qualification, as well as promoting SAFE BOATING WEEK at the same time

Flotilla 15-04: Awaiting Report

Flotilla 15-09: At this time, Flotilla 15-09 is scheduled to have the Mayor of Towanda come to our May meeting for photo and statement from him on safe boating for NSBW. Also on May 14 we will be having an interaction at Hornbrook Park along the

Susquehanna River with the boy scouts and they have a river float and camp out. We will display one of our facilities and some literature.

Flotilla 15-10: On 5/7/16 held their annual safe boating event at the well-attended Lake Hopatcong Block Party. This included a safe boating demonstration by one of our instructors and an information table. Children stopped by at our table as part of their scavenger hunt and got a life vest demonstration. This was an all-day event. Since there are no major events scheduled during Safe Boating Week, we had to pull our activities ahead.

At our 5/9/2016 meeting we could not locate new events at the lake and we're not able to schedule additional activities during Safe Boating Week. We will promote safe boating 6/11/16 at the blessing of the fleet at the lake.

Flotilla 15-11: On Saturday, May 22, 2016, the flotilla will host a Vessel Safety Check blitz that will take place at the Route 33 Pennsylvania Boat and Fish Commissions launch ramp and at Round Valley NJ as well. 4 Certified Auxiliary VEs will spend the day at the boat launch ramp performing VEs. Will be performing VE'S. Flotilla 15-11 has established multiple website links regarding paddle craft safety which information and Web sites were placed on Flotilla's Facebook site. We had a Boating Safety article printed in local newspaper. We will be placing blue plastic placard (CG AUX) reminders NOT to litter at 3 local boat ramps and 1 fishing pier. Packets of Boating Safety pamphlets have been distributed to all local marine dealerships. A Letter to the Editor published relating to 2015 boating safety accidents, drowning statistics in the Easton Express, a publication that covers NE Pennsylvania and Northern New Jersey.

Division Sixteen (North Jersey Shore)

Flotilla 16-01: Awaiting report.

Flotilla 16-03: Report received, plan includes staffing a table at West Marine in Toms River.

Flotilla 16-05: Report received, plan included staffing a table at Brick Green Fair.

Flotilla 16-07: Report received activities to include a VE and PA event at Shore Haven Yacht Club.

Flotilla 16-08: Report received, 22 marine dealer visits reported. Patrols on both weekends scheduled.

Flotilla 16-10: Report received, activities include painting "Life Jacket Zone" logo's at various marinas where permitted and a roaming VE's at marina's

Division Seventeen (Penn-Jersey)

Although the Division will officially start Safe Boating week beginning May 28th, several Flotillas (Flotilla 17-1 in Bristol PA and 17-4 out of Bordentown NJ) within the Division will begin the Week of May 21st., The other Flotillas will begin the week of May 28th.

Flotilla 17-01: Awaiting report.

Flotilla 17-02: Awaiting report.

Flotilla 17-03: Awaiting report.

Flotilla 17-04: On May 15, 2016 an ABS class was held in Browns Mills NJ.

Flotilla 17-05: Awaiting report.

Division Eighteen (South Jersey)

Flotillas 18-02, 18-04, 18-05, 18-06, 18-07, 18-08: Division 18 has numerous plans for Safe Boating Week. These include Vessel exam stations at marinas in our AOR. These include Dredge Harbor, Winters Sailing Center, Riverside Marina and Clark's Landing Marina. These exams will be in the afternoon and evening as time and members available permit. We are also planning on doing our patrols in our AOR (13). At all of these marinas we will have PA booths to help the boating public on awareness of boating safety.

Division Nineteen (Susquehanna Valley)

Flotilla 19-01: 9 showings during May RBS info programs, Blue Ridge Communications, Cable TV

Flotilla 19-02: May 21-22: Big B Boat Show, Harrisburg Sea Plane Base, West Shore, Wormleysburg, PA

May 28: Field & Stream Outdoor Recreation Expo, Capital City Mall Drive, Camp Hill, PA

Flotilla 19-03: May 28-30 Paddle Craft Blitz Long Pine Reservoir, near Rt. 30 between Gettysburg and Chambersburg

Flotilla 19-04: Awaiting report.

Flotilla 19-05: May 28-30 RBS Displays and VE @Station Long Level, Wrightsville, PA

Flotilla 19-06: May 14 VE Day Lake Meade Marina, East Berlin, PA
May 28-29 VE Days, Lake Marburg, Codorus State Park, Hanover, PA

Division Twenty (PA Wilds)

The Mayors of the cities and boroughs of Altoona, Williamsport, and Northumberland are scheduling a reading of a NSBW "WEAR IT" proclamation. Additionally, the Bedford County Commissioners will have a reading of the same proclamation.

Flotilla 20-01: The Raystown Lake Flotilla will be doing a VE blitz at Jim's Anchorage on Friday, May 27 for a fishing tournament, sponsored by the Pennsylvania Stripped Bass Association. Saturday following its Coxswains School, several members will be meeting with boaters to handout brochures and do VE's at Snyder's Run Launch Ramp,

Lake Raystown. Saturday, 28 May a training/mom patrol is scheduled with members available to do VE's and recruiting from 7Pts Marina at Lake Raystown.

Flotilla 20-02: The Williamsport Flotilla will be doing VE's independently within their AOR on both weekends of NSBW

Flotilla 20-03: The Northumberland Flotilla has scheduled a Dock Walking VE Blitz in conjunction with a patrol from Shikellamy State Park Marina on Saturday the 28th.

Flotilla 20-04: 27 May—Marine Dealer Visits in Centre and Clinton Counties

28 May—30 May: VE Blitz at Bald Eagle State Park, RBS Dock Walkabouts at Bald Eagle Marina, Launch Assists at Bald Eagle Marina. Rules of the Road Presentation at Bald Eagle Marina

3 June—Marine Dealer Visits in Centre and Clinton Counties. Emphasis on Paddle Craft Outlets

4 - 5 June—VE Blitz at Bald Eagle State Park, Dock Walkabouts at Bald Eagle Marina Launch Assists at Bald Eagle Marina, Paddle Craft Safety Presentation at Bald Eagle State Park.

5 June—Mini "Suddenly in Command" Presentation at Bald Eagle State Park

Division Twenty-One (East Piedmont)

Flotilla 21-01: Will be manning a Public Affairs Booth at the Lehigh Valley Iron Pigs baseball game at 1905 on May 27th. This game will be aired on MLB.TV and local radio.

Flotilla 21-02: Performing Vessel Inspections at the River Park Boat Launch, near Pottstown, PA during NSBW

Flotilla 21-03: Will be manning a Public Affairs Booth, conducting Vessel Safety Checks and conduction Patrols at Lake Nockamixon.

Flotilla 21-04: Performing Vessel Inspections and manning a Public Affairs Booth at Dry Brooks Boat Ramp, Blue Marsh Lake every day from May 16 through May 22nd, then on each weekend of NSBW. Members will be participating in the Armed Forces Day parade in Reading, PA on May 21st. The members will be riding on trailered Auxiliary

Operational Facilities while wearing appropriate PPE.

Flotilla 21-05: Performing Vessel Inspections and manning a Public Affairs Booth at Dry Brooks Boat Ramp, Blue Marsh Lake every day from May 16 through May 22nd, then on each weekend of NSBW. Members will be participating in the Armed Forces Day parade in Reading, PA on May 21st. The members will be riding on trailered Auxiliary Operational Facilities while wearing appropriate PPE.

Flotilla 21-06: Performing Vessel Inspections and manning a Public Affairs Booth at Dry Brooks Boat Ramp, Blue Marsh Lake every day from May 16 through May 22nd, then on each weekend of NSBW. Members will be participating in the Armed Forces Day parade in Reading, PA on May 21st. The members will be riding on trailered Auxiliary Operational Facilities while wearing appropriate PPE.